

Shellone Reynolds Summary of My Work Projects

See my BLOG for more detailed discussion on these following topics of my work at:
<http://shellonereynolds.wix.com/eportfolio#!/blog/c1rpo>

- The Digital Writing project shows my skills developed rhetorically and visually on sound digital media that fits the needs of multiple audiences and is suitable for their context. I have learnt to read and write hypertext languages as well as gain practice working with various writing technologies and electronic genres.
This enabled me to identify and explore problems within a writing situation, design and implement appropriate research strategies, and evaluate Internet sources.
- My briefing report relates to workplace communication and is appropriate to people from business owner to front-line worker in the USA. Problems in a business setting occur when mixed messages from people with individual differences, are portrayed by observing movements of the body, expressions and also how one behaves.
- Network & Media/ Digital Writing and ePortfolio projects focuses on the ways in which I developed knowledge of, engage with, and practice politics through mass media and personal media forms.

See my examination of mass communication--books, newspapers, magazines, radio, TV, film, sound recordings, and the Internet--as a global institution, industry, and social force.

Media literacy skills were emphasized in my critical analysis of a media product (Zumba Inc.), as it related to technology, content, economics, history and impact.

- My professional growth can be seen in my blog entries, as I give my personal and professional viewpoints on topics relating to a professional business success via means of effective communication. Check out my blog entries and excerpts of my projects completed.
- My Marketing mix comparison is excerpts from a Market Analysis project. It displays my development and understanding of the concepts of design, distribution, pricing and promotion of goods, services, people, places and causes as they relate to marketing. Also shown is my working knowledge of national, international and electronic markets with a surface knowledge of legal and ethical constraints.

My conceptual reasoning ability and skills acquired for marketing can be interpreted from my report.